



*Weekends are awesome. And if you want to have a weekend to remember, why waste it by giving in to outside pressures? Like pressure to drink or do drugs. It's called "getting wasted" for a reason. So make this weekend unwasted.*

***Above the Influence*** is challenging all teens to find the *LOVE*. They are encouraging teens to look for the letters L,O,V,E on your favorite people, places or objects and take a picture when they find them. Then they collage the photos together to spell out their version of what they *LOVE*. They can submit these photos on Twitter by November 21<sup>st</sup> and they could receive seen on MTV.

I love the new ads Above the Influence has been putting on TV these past few months. They are really trying to convey the message that there is a lot more being wasted by getting drunk or high every weekend. I LOVE that message!!! Please visit Above the Influence at **[abovetheinfluence.com](http://abovetheinfluence.com)** to see some of the video campaigns, find out more information about the contest or just to find ways to help you or your friends rise above peer pressure and above the influence of drugs and alcohol!